



Growing Your Business
8th Annual Volk Field
Small Business Conference
August 6 - 7, 2014 Camp Douglas, WI

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LOCATION: Volk Field ANGB, Camp Douglas, WI

THIS YEAR FEATURING THE

US DEPARTMENT OF VETERANS AFFAIRS STATE OPPORTUNITY SHOWCASE (SOS)

Wisconsin businesses have the opportunity to take advantage of two days of technical training, networking, selling and marketing at this year's annual VOLK FIELD SMALL BUSINESS CONFERENCE.

Who should attend:

- **Businesses interested in growing their business – including small, disadvantaged, minority, woman, HUB Zone, veteran and service disabled veteran owned firms**
- **Anyone considering, entering or growing their government business**
- **Large businesses and Government agencies looking for new contractors and subcontractors**
- **Veterans looking to start or grow their business**
- **Veterans interested in learning more about benefits offered through State and Federal Veterans programs**

Day One – Workshops

- ✓ Using Social Media
- ✓ Veteran Benefits and Business Programs
- ✓ Selling to the Department of Veterans Affairs
- ✓ Starting and Financing Your Business
- ✓ Marketing
- ✓ Landing Government Contracts

FOLLOWED BY ON BASE RECEPTION – Sponsored by Bentley World Packaging LLC

DAY TWO – PROGRAM

- ✓ Networking Roundtable Sessions with Government Agencies,
- ✓ Large Businesses, Expert Resources and Veterans Program Reps
- ✓ Keynote and Guest Speakers
- ✓ Mentoring Panel

EXHIBITOR SPACE IS AVAILABLE!

Small Business CAPABILITIES STATEMENT COMPETITION!

Small Business Olympics – Local Artist Exhibit

UPDATED information will be posted to <http://tinyurl.com/volkfield14> or contact Carol Murphy at 414-270-3600 or carolm@wispro.org

Sponsored and Hosted by

Volk Field ANG	US Department of Veterans Affairs
Wisconsin Economic Development Corporation (WEDC)	UW La Crosse – Small Business Development Center
Juneau County Economic Development Corporation	Wisconsin Procurement Institute (WPI)
US Small Business Administration	Western Dairyland
Wisconsin Department of Veterans Affairs	Northwest Michigan Procurement Technical Assistance Center (PTAC)